MBA International Exchange Program:
Information Session for
2016 Summer Program Placement
2016 Fall Semester
&
2017 Spring Semester Placement
Why Study abroad?

- Learn first hand about another country's culture, economy, politics, business perspective
- Learn to see the world from a different perspective
- Take courses not offered at Marshall
- Expand your network
- Travel
- Learn/improve your foreign language skills
- Improve your professional potential
Short term Abroad Programs

Copenhagen, Denmark

Vallendar, Germany

Beijing & Xi’An, China
Eligibility requirements for Summer 2015 Programs

- Active Marshall MBA or MBA.PM students
- Minimum 3.0 GPA at time of application and commencement of approved exchange term
- All **Core courses** must be successfully completed BEFORE term abroad begins
  - WHU: 2\textsuperscript{nd} and 3\textsuperscript{rd} year MBA PM students only
  - PKU and CBS: not offered to 1\textsuperscript{st} year MBA PM students
- If you are a **dual degree student** or have taken non-Marshall courses, participation in IEP will impact graduation requirements. Let’s talk.
European MBA Summer Institute

WHU Otto Beisheim School of Management
Vallendar, Germany

- Only for 2nd and 3rd year MBA PM students
- May 15 - May 27 (2 weeks)
- Earn 3 USC units
- 6 available slots

Doing Business In China

Peking University, Guanghua School of Management Beijing and Xi’ An, China

- Offered to both MBA FT and 2nd&3rd year MBA PM students
- June 12-25 (2 weeks)
- Earn 3 USC units
- 4 available slots
Summer University

Copenhagen Business School

Copenhagen, Denmark

– Offered to both MBA FT and 2nd&3rd year MBA PM students
– June 27 to July 29 (6 weeks)
– Earn 7.5 USC units
– 4 available slots
Tuition and miscellaneous expenses

• Tuition & Health Insurance paid to USC

• Miscellaneous fees paid directly to host university (includes program fees, student health center, student insurance, etc.)

• Additional Expenses, include airfare, visa fee, housing, books/supplies, etc.
Fees paid to Summer Partner School

• WHU
  – Registration: €420 Euro (included course materials, welcome reception, lunches, farewell dinner, excursions, company visits, a local bus ticket, common airport pick up&drop off, etc.)
  – Housing: €290-€350 Euro for 2 weeks

• PKU
  – 15,000 RMB (included accommodation, registration fee, train/air tickets Beijing-Xi’An-Shanghai, shuttle bus from hotel-school, mandarin sessions, cultural tours, lunches, welcome and farewell dinners, company visit, etc.)
**Fees paid to Summer Partner School**

- CBS: No registration fee

<table>
<thead>
<tr>
<th>Activity</th>
<th>Price (2015)</th>
</tr>
</thead>
<tbody>
<tr>
<td>CBS Housing (Depends on room size, in single or</td>
<td>DKK DKK 5100 - 12600</td>
</tr>
<tr>
<td>shared double room - prices for 6 week period)</td>
<td></td>
</tr>
<tr>
<td>Personal expenses (Hot meals can be purchased in</td>
<td>DKK 3500 - 5000</td>
</tr>
<tr>
<td>the CBS cafeteria for approx. DKK 30-40)</td>
<td></td>
</tr>
<tr>
<td>Books/reading materials*</td>
<td>DKK 0 - 1500 (approx. DKK 560 per course in</td>
</tr>
<tr>
<td></td>
<td>courses where buying books is required)</td>
</tr>
<tr>
<td>Transport (For a six week pass from most dorms to</td>
<td>DKK 500</td>
</tr>
<tr>
<td>the CBS)</td>
<td></td>
</tr>
<tr>
<td>Social programme package</td>
<td>To be announced</td>
</tr>
<tr>
<td></td>
<td>(DKK 625 in 2014)</td>
</tr>
</tbody>
</table>
Financial Aid

Summer programs

• If enrolled in less than 4 units, you only qualify for private students loans, not Stafford or Graduate Plus loans.

• If enrolled in 4 or more units, student loans are released on the first day of the summer program.

• Can’t enroll in other courses on campus in exception of online courses.
Housing, Registration, Visas

• Housing: Only PKU
• Registration
  – Enroll to USC 500O at USC
  – Register to the program at the host school
• Visa: Depending on country of passport
  • US: Yes for China, No for Denmark and Germany
Marshall students who participated last summer

- Copenhagen Business School
  - Annie Ly (Summer 2013)
- Gunaghua School of Management “Doing Business in China”
  - Shannon Feesago
  - Kevin Yen
- Otto Beisheim School of Business “European Business Institute”
  - Matt Chrans
  - Michael Loewenbein
  - Alex Sotelo
  - Margeaux Witte
Application

• Application deadline for 2016 Summer programs: November 30th

• Submit general application and supporting materials online via globalprograms.marshall.usc.edu
  – Statement of Purpose-Explain why an applicant want to participate in the IEP
  – Resume
  – OASIS or STAR report of an applicant’s completed course summary showing the most recent GPA
  – OASIS report of an applicant’s current term course registration

• Announcement: January 15th
Semester Abroad Programs
## Exchange Slots Available for 2016 Fall, Summer/2017 Spring

<table>
<thead>
<tr>
<th>SCHOOL</th>
<th>Available spot</th>
</tr>
</thead>
<tbody>
<tr>
<td>China-Guanghua School of Mgmt</td>
<td>2</td>
</tr>
<tr>
<td>China-SJTU Business School</td>
<td>2</td>
</tr>
<tr>
<td>Denmark – Copenhagen Business</td>
<td>2</td>
</tr>
<tr>
<td>France – HEC</td>
<td>1</td>
</tr>
<tr>
<td>Germany – WHU</td>
<td>2</td>
</tr>
<tr>
<td>Hong Kong – HKUST</td>
<td>2</td>
</tr>
<tr>
<td>Japan – Waseda Univ., GSAPS (only Summer)</td>
<td>1</td>
</tr>
<tr>
<td>Korea-KAIST Business School</td>
<td>1</td>
</tr>
<tr>
<td>Mexico – IPADE</td>
<td>2</td>
</tr>
<tr>
<td>Singapore – NUS</td>
<td>1</td>
</tr>
<tr>
<td>Switzerland – HSG</td>
<td>3</td>
</tr>
<tr>
<td>Thailand – SASIN (only Fall)</td>
<td>2</td>
</tr>
<tr>
<td>UK – Manchester Business School (only Fall)</td>
<td>2</td>
</tr>
<tr>
<td><strong>TOTALS</strong></td>
<td><strong>23</strong></td>
</tr>
</tbody>
</table>
Selecting a school

- Academic calendar
- Courses
- Location
- Talk to students currently aboard or who have been
- Talk to current exchange students from those schools
International Fellows this semester

- Antai College of Economics & Management: Elaine GUO
- Copenhagen Business School: Nora Holm
- Gunaghua School of Management: None
- HEC Paris: Albert Font Tatxe
- HKUST Business School: None
- IPADE Business School: Anat Tartakovski
- Manchester Business School: Tushar Arya
- Melbourne Business School: None
- WHU: Danile Assmann, Oliver Ruschhaupt and Justus Spengler
- St. Gallen Business School: Benjamin Sauter
- Waseda Business School: Ren Zhou
Our International Fellows

• Let’s hear from our international fellows
Our past and current study abroad Marshall fellows

- Antai College of Economics & Mgmt: Wen Lin (PM, 2014 Fall), Olga Levchik (FT, 2015 Spring)
- HKUST Business School: Carolyn Chu and Tony Le (PM, 2014 Fall)
- HEC Paris: Haisong Hou (FT, 2014 Fall), Janelle Braverman (FT, 2015 Spring)
- St. Gallen: John Manoogain (FT, 2014 Fall)
- Melbourne School of Business: Elizabeth Vucinich (FT, 2014 Fall)
- Manchester Business School- York Cheng (FT) and Jared Lewis (PM) (2015 Fall)
<table>
<thead>
<tr>
<th>University Partner</th>
<th>Fall 2016</th>
<th>Spring 2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>China-Antai College of Economics &amp; Management</td>
<td>Mid Sep-Mid Jan</td>
<td>Early Mar-End of Jul</td>
</tr>
<tr>
<td>China-Guanghua School of Management</td>
<td>Sep 5-Jan 16</td>
<td>Feb 20-June 26</td>
</tr>
<tr>
<td>Denmark- Copenhagen Business School</td>
<td>Aug 21-Dec/Jan</td>
<td>Jan 23-May/June</td>
</tr>
<tr>
<td>France-HEC School of Management</td>
<td>Sep-Dec</td>
<td>Jan-Apr</td>
</tr>
<tr>
<td>Germany-WHU Otto Beisheim School of Management (Düsseldorf campus)</td>
<td>End of Aug-Dec</td>
<td>Beginning of Jan-May</td>
</tr>
<tr>
<td>Hong Kong-HKUST Business School</td>
<td>Aug-Dec</td>
<td>Feb-Jun</td>
</tr>
<tr>
<td>Japan- Waseda Business School</td>
<td>No exchange</td>
<td>Early Apr-End of July (USC Summer)</td>
</tr>
<tr>
<td>Korea-KAIST Business School</td>
<td>Aug 29-Dec 16</td>
<td>Jan 30-May 19</td>
</tr>
<tr>
<td>Mexico-IPADE Business School</td>
<td>No exchange</td>
<td>Jan-Mar</td>
</tr>
<tr>
<td>Singapore- NUS Business School</td>
<td>Aug-Dec</td>
<td>Jan-May</td>
</tr>
<tr>
<td>Switzerland-St. Gallen Business (ISP)</td>
<td>Sep-Nov</td>
<td>Jan-Mar</td>
</tr>
<tr>
<td>Thailand-Sasin Graduate Institute of Business</td>
<td>Sep-Nov</td>
<td>No exchange</td>
</tr>
<tr>
<td>U.K. - Manchester Business School</td>
<td>Sep 16-Nov 18</td>
<td>No exchange</td>
</tr>
</tbody>
</table>
## Unit Requirements

<table>
<thead>
<tr>
<th>Term/s Available</th>
<th>Country</th>
<th>Partner University</th>
<th>Unit Value</th>
<th>Minimum USC Units</th>
<th>Maximum USC Units</th>
<th>Minimum Grade to Obtain USC Credit (Effective Spring 2015)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall/Spring</td>
<td>China</td>
<td>HKUST Business School</td>
<td>1 HKUST unit = 1 USC unit</td>
<td>8</td>
<td>15</td>
<td>B or higher</td>
</tr>
<tr>
<td>Fall/Spring</td>
<td>China</td>
<td>SJTU, Antai College of Economics &amp; Management</td>
<td>1 SJTU unit = 1 USC unit</td>
<td>9</td>
<td>15</td>
<td>75 (B) or higher</td>
</tr>
<tr>
<td>Fall/Spring</td>
<td>China</td>
<td>Peking University, Guanghua School of Management</td>
<td>1 PKU unit = 1 USC unit</td>
<td>9</td>
<td>16</td>
<td>75 (B) or higher</td>
</tr>
<tr>
<td>Fall/Spring</td>
<td>Denmark</td>
<td>Copenhagen Business School</td>
<td>2 ECTS = 1 USC unit</td>
<td>30 ECTS (15 USC Units)</td>
<td>30 ECTS (15 USC Units)</td>
<td>7 or higher</td>
</tr>
<tr>
<td>Fall/Spring</td>
<td>France</td>
<td>HEC Paris-International School of Management</td>
<td>2 ECTS = 1 USC unit</td>
<td>24 ECTS (12 USC units)</td>
<td>24 ECTS (12 USC units)</td>
<td>C or higher</td>
</tr>
<tr>
<td>Fall/Spring</td>
<td>Germany</td>
<td>WHU Otto Beisheim School of Management</td>
<td>2 ECTS = 1 USC unit</td>
<td>18 ECTS (9 USC units)</td>
<td>15</td>
<td>3.3 or higher</td>
</tr>
<tr>
<td>Spring only</td>
<td>Japan</td>
<td>Waseda University, Business School</td>
<td>1 course = 2 USC units</td>
<td>5 courses (10 USC units)</td>
<td>15</td>
<td>B or higher</td>
</tr>
<tr>
<td>Fall/Spring</td>
<td>Korea</td>
<td>KAIST College of Business</td>
<td>3 KAIST units = 4 USC units</td>
<td>9 credits (12 USC units)</td>
<td>16</td>
<td>B or higher</td>
</tr>
<tr>
<td>Fall/Spring</td>
<td>Korea</td>
<td>KAIST College of Business</td>
<td>1.5 KAIST units = 2 USC units</td>
<td>9 credits (12 USC units)</td>
<td>16</td>
<td>B or higher</td>
</tr>
<tr>
<td>Fall/Spring</td>
<td>Mexico</td>
<td>IPADE Business School</td>
<td>12&amp;15 session courses = 1.5 USC units</td>
<td>12 credits (10 USC units)</td>
<td>15</td>
<td>C or higher</td>
</tr>
<tr>
<td>Fall/Spring</td>
<td>Singapore</td>
<td>National University of Singapore, Business School</td>
<td>4 NUS credits = 3 USC units</td>
<td>12 NUS credits (9 USC units)</td>
<td>15</td>
<td>C or higher</td>
</tr>
<tr>
<td>Fall/Spring</td>
<td>Switzerland</td>
<td>University of St. Gallen</td>
<td>ISP = 12 USC units</td>
<td>12</td>
<td>12</td>
<td>C or higher</td>
</tr>
<tr>
<td>Fall only</td>
<td>Thailand</td>
<td>Sasin Graduate Institute of Business Administration</td>
<td>1 class = 2.5 USC units</td>
<td>2 courses per module (4 per semester) (10 USC units)</td>
<td>11</td>
<td>B or higher</td>
</tr>
<tr>
<td>Fall only</td>
<td>United Kingdom</td>
<td>University of Manchester, Manchester Business School</td>
<td>15 MBS credit = 2 USC units</td>
<td>60 MBS credits (8 USC units)</td>
<td>90 MBS credits (10 USC units)</td>
<td>B or higher</td>
</tr>
</tbody>
</table>
Tuition and miscellaneous expenses

• Tuition & Insurance
  Fees Paid to USC

• All Additional Expenses, including airfare, visa fee, housing, books/supplies, health insurance, etc.
  Fees Paid Directly By Student to Host Institution or Other Entity
Registering for Classes, Housing, Visas

- Partner schools provide assistance with registering for classes
- USC 5ØØO course
- Some partner schools provide assistance with finding housing
- There is some guidance for securing a visa. **It’s your responsibility to make sure you have the appropriate visa.** Requirements vary greatly based on your host country and your citizenship.
- Some schools provide mentors
**USC transcript**

- Courses abroad must be **pre-approved** by the MBA program office before registering oversea courses.
- Only letter graded courses.
- Received credit/no credit in USC 500o course listed on USC transcripts.
- Official transcripts must be requested by each student to be sent to the MBA IEP office.
Participation Requirements

Pre-departure
• Host Institution Application Materials
• Mandatory IEP session and Documentation
• Meeting with advisors (academic and financial)
• Passport & Visa
• Health Vaccinations
• Airfare & Housing

Post-Departure
• Course registration at Host Institution
• Current on Marshall Emails & close communication with IEP coordinator
• Marshall course registration for following term
• Transcript request
• Post exchange evaluation
Eligibility requirements

• Active Marshall MBA or MBA.PM students

• Minimum 3.0 GPA at the time of application and at commencement of approved exchange term

• **All Core courses** must be successfully completed **BEFORE term abroad begins**

• Special notes for dual degree students and students who have already received credit for non-Marshall coursework

• Not holding any positions in student government
Application

• Application deadline for 2016 Summer, Fall and 2017 Spring
  – February 8th, 2016

• Submit general application and supporting materials online via
  globalprograms.marshall.usc.edu
  – Statement of Purpose-Explain why an applicant want to participate in the IEP
  – Resume
  – OASIS or STAR report of an applicant’s completed course summary showing the most
    recent GPA
  – OASIS report of an applicant’s current term course registration

• Announcement: March 1th
How to apply

Go to
http://globalprograms.marshall.usc.edu/
Step 1: Click on IEP

Choose the application for the semester that you want to apply. For Summer semester at Waseda University, please click Fall 2016 & Spring 2017 application.
Step 2: Login

Select “I have a username and password”. Then login by using your USC username and password.
Step 3: Choose Term

Select “**IEP Summer APP, 2016**” for 2016 short term summer programs, select For
Select “**IEP Application 2016**” for 2016 Summer semester at Waseda University, a
semester long study abroad programs in 2016 Fall and 2017 Spring semester.
Then click “Apply”
Step 4: Complete Application

Click each application section. Once they are completed, all received boxes are marked. Don’t forget that you must submit the following documents with your application.

- Statement of Purpose - Explain why an applicant wants to participate in the IEP
- Resume
- OASIS or STAR report of an applicant’s completed course summary showing the most recent GPA
- OASIS report of an applicant’s current term course registration
Application Deadlines

November 30th, 2015
For Short Term Summer 2016

February 8th, 2016
For Summer 2016, Fall 2016 and Spring 2017 slots

Online Application

http://globalprograms.marshall.usc.edu/
Questions?

For more information:

Aum Leonard


Email: mba.iep@marshall.usc.edu

Website: http://globalprograms.marshall.usc.edu/